

PRESS RELEASE For Immediate Release

BEAULIEU CANADA PROUDLY ACCEPTS THE UNITED FLOORS SUPPLIER OF THE YEAR AWARD FOR 2016

Acton Vale, Québec (June 28, 2017) – Beaulieu Canada was voted by the members of United Floors as the best supplier of the year for 2016. This award was meant to honor the best overall service: products, pricing, customer service and marketing support. Territory Managers Marshall Catterson and Nicolas Lavertu were proud to receive the award on behalf of the company honor at the last United Floors Group annual show in Victoria, B.C. from Darrell Mayzes, owner of the United Floors Nanaimo store. "The award is very gratifying as we know all United dealers have a choice of who they buy from and our industry has a lot of good suppliers. This award recognizes a true team effort from our local TM's, Customer Service, Operations, and Marketing all coming together to give our United dealers the best possible customer experience from Beaulieu", says Gavin Beck, Regional Vice-President Residential Sales in British Colombia.

Beaulieu, a proudly Canadian company

Customers are important to Beaulieu Canada which is why the company takes this award at heart. Giving the best service and maintaining a great relationship with customers is key at Beaulieu. Working hand in hand with customers throughout the years allows our sales force to build strong and reliable relationships with our retailers.

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About Beaulieu Canada: Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. For over 60 years, Beaulieu Canada has been an industry leader in the manufacturing and distribution of flooring products to retailers and home improvement centers across Canada.

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